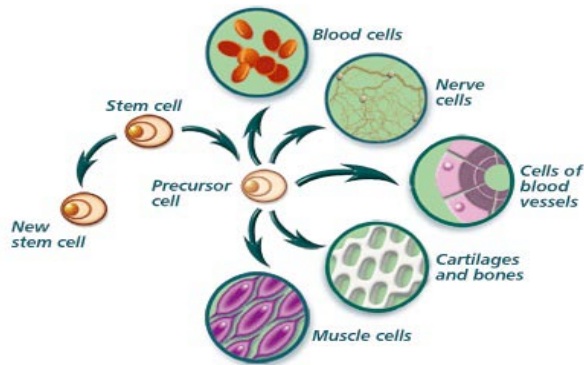




# Nutritional Interventions for Oxidative Stress, Aging and Disease

Dr. Paula Bickford and her research team have performed ground breaking work on the effects of fruits and vegetables that are high in antioxidants. Their research indicates nutrients can intervene and reverse oxidative stress, aging and disease by supporting the health of adult stem cells.

Her recent research paper “Nutraceuticals Synergistically Promote Proliferation of Human Stem Cells” lists several antioxidant rich foods that promote a healthy immune system and help maintain healthy blank stem cells that when needed can replace aging, worn out or damaged cells. The graphic below indicates the many ways adult stem cells are used by our bodies.



The synergistic ingredients examined in their study have been blended to create StemPlex™. Our patent-pending formula enhances internal cellular health and contains six natural ingredients.

- **Green tea extract** helps maintain the health of the digestive and respiratory systems, supports normal cholesterol levels, and enhances the proliferation of adult stem cells in the body, including skin tissue.\*

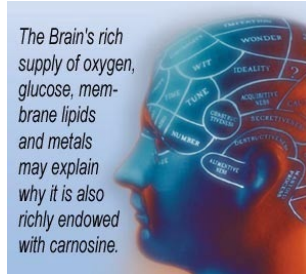


- **Wild blueberry** supports the health of the brain, heart, urinary tract, and eyes, as well as the proliferation of stem cells.\*



- **Blueberry extract** enhances the proliferation of stem cells within the body, and promotes maintenance of healthy brain, cardiovascular, vision, joint, and urinary tract function and normal glucose levels.\*

- **Carnosine** is an antioxidant amino acid naturally present in the human body that enhances the proliferation of stem cells and helps to protect against



free radical damage. Carnosine may also delay the natural aging of cells and extend the lifespan of adult stem cells.

- **Vitamin D3 (cholecalciferol)** supports adult stem cell renewal and helps these cells become immune cells for naturally fighting infections.\*



- **Organic Super Blue Green® Algae** is rich in protein, essential fatty acids, chlorophyll, beta-carotene, phycocyanin, phenylethylamine, vitamins, and minerals. It has a high antioxidant value, and has been shown to support the immune system.\*

This formula exhibits a synergistic effect, which means that the increase in proliferation from use of the formula is greater than the increase that occurs through use of the ingredients individually. These ingredients are individually important in maintaining a healthy lifestyle, but it is the unique and effective proprietary blend that supports your body's natural renewal system.\*

Dr. Bickford and her colleagues are conducting more research on this formula to further support the use of StemPlex™. The company is funding a three-year research program, and other stem cell-related products are in development.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.